



DIGITAL ASSETS SUMMIT AFRICA (DASA 2026) CONCEPT NOTE

EVENT OVERVIEW

DETAIL	DESCRIPTION
THEME	From Policy to Prosperity: Scaling Digital Assets for Investment, Jobs & Economic Growth in Africa
LOCATION	Kempinski Hotel Gold Coast City Accra, Ghana
DATES	29 - 30 September 2026
ORGANIZER	ProMark Elite Limited
VISION	To position Africa as a globally competitive digital finance powerhouse, driving investment, inclusion, and innovation in line with Agenda 2063 and AfCFTA's digital trade ambitions.
OBJECTIVE	To advance Africa's digital asset agenda, showcasing how blockchain, tokenisation, and digital finance can power enterprise growth, job creation, and economic transformation.



Key Themes for Prosperity

The Summit will feature discussions centered on utilizing digital assets for tangible economic growth:



Digital Assets for Economic Development: Turning blockchain innovation into productivity and trade growth.



Investment & Tokenisation: Unlocking capital for critical sectors like **SMEs, real estate, and infrastructure.**



Digital Infrastructure for Growth: Focusing on essential enablers, including data centres, digital IDs, and interoperable payments.



Inclusive Finance & Job Creation: Empowering **youth, women, and informal sectors** through digital financial tools.



Regulation that Drives Prosperity: Establishing robust frameworks for trust, innovation, and investment.



Why Now: The Market Imperative

The timing for DASA 2026 is driven by massive growth projections and accelerating infrastructure development:

INDICATOR	PROJECTION
Africa's Digital Economy	Expected to grow from \$115 Billion (2022) to \$712 Billion by 2050 .
Tokenisation Market	Projected at \$4-5 Trillion by 2030 .
Job Creation	Over 40 Million jobs expected from fintech and digital assets by 2030.
Digital Centres	Strengthened policy, investor appetite, and infrastructure (Digital ID, 5G, data centres)

TARGET PARTICIPANTS

500+ Leaders | 30+ Countries | Public-Private-Tech Ecosystem

- **Central Banks, SECs, Ministries of Finance**
- **Banks, Exchanges, Payment Providers**
- **Blockchain & Fintech Innovators**
- **DFIs, VCs, Pension Funds**
- **Development Partners, Academia & Media**
- **30+ Youth Innovators & Start-ups**

Target Speakers & Thought Leaders

DASA 2026 will feature high-level voices driving global and African digital finance transformation. Speakers will include:

STAKEHOLDER GROUP	EXAMPLE PARTICIPANTS / SPEAKERS
Government & Regulatory Leaders	- Bank of Ghana: Governor’s office and FinTech & Innovation leadership - SEC Ghana: Digital Assets oversight representatives - AfCFTA Secretariat: Directorates for Digital Trade & Finance - South Africa Financial Sector Conduct Authority (one of the first African regulators of VASPs) - Reserve Bank Rwanda - Rwanda Innovation Office
Institutional Finance & Banking Executives	- Ghana Association of Banks leadership - Chartered Institute of Bankers - Ghana Stock Exchange, Johannesburg Stock Exchange & Nairobi Securities Exchange - Pan-African banking institutions: Access Bank Plc, Ecobank, Standard Bank, UBA, ABSA
Blockchain, Web3 & Digital Asset Industry Leaders	- Binance, Coinbase, Ripple, Circle - EMTECH - L1/L2 Blockchain networks (Ethereum ecosystem, Cardano Africa, Stellar, Celo)
Investment & Capital Markets Leaders	- AfDB, IFC, FSD Africa, Africa50 - Leading African VC funds (e.g., Partech Africa, TLcom Capital)

STAKEHOLDER GROUP	EXAMPLE PARTICIPANTS / SPEAKERS
Technology, Cybersecurity & AI Experts	Priority Names: • National Cybersecurity Authorities • Leading cybersecurity engineers & AI governance experts
Academia, Legal Experts & Thought Leaders	• Africa-led research institutions and compliance specialists • University of Cape Coast Business School (UCCBS)
Diversity & Inclusion Commitment	• Binance, Coinbase, Ripple, Circle • EMTECH • L1/L2 Blockchain networks (Ethereum ecosystem, Cardano Africa, Stellar, Celo)
Investment & Capital Markets Leaders	• Minimum 40% African women leaders & experts • Youth innovators featured as Spotlight Speakers • Voices from 30+ markets represented



Strategic Outcomes

The Summit is designed to produce tangible results across four key areas:

FOCUS AREA	IMPACT
Policy → Prosperity	Frameworks enabling cross-border cooperation
Investment Mobilisation	Tokenisation pilots & new funding models
Economic Enablement	Facilitating financing for SME and infrastructure projects.
Job Creation	Youth start-ups, and inclusion initiatives.



Sponsorship Proposition

Sponsorship offers direct access to the regulators, investors, and innovators shaping Africa's digital future

VALUE DRIVERS:

- Visibility
- Policy influence
- Partnership Building,
- Deal origination

TIERS

- Platinum
- Gold
- Silver
- Exhibitor
- Start-up

(Sponsorship Prospectus available upon request)



ORGANISED BY

ProMark Elite Limited, part of **ProMark Group (UK-Ghana)** — leaders in **strategic events, fintech innovation, and policy engagement**, bridging **policy, innovation, and investment** for Africa's digital economy.

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